

# Solar Heating and Cooling Conference

## Hawaii Hotel CHW and DHW case study



CHROMASUN

# Agenda

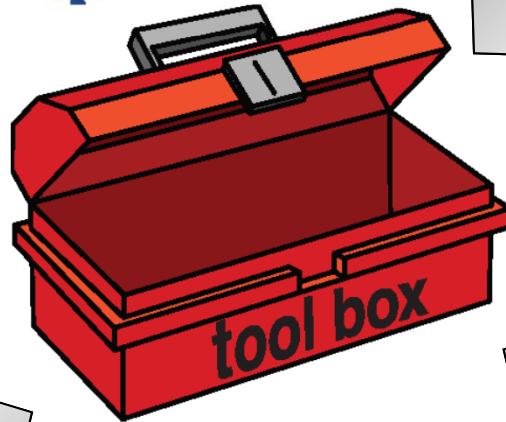
- 1. Chromasun Overview**
2. Principles of Solar-Enhanced Heating & Cooling
3. Hawaiian Hotel Case Study
4. Economics in Other States
5. Q & A



# So what's in the Chromasun toolbox?



**Experienced team**  
*engineering and solar experience*



**HVAC and Heat Pump makers**  
*a reliable gas/solar alternative to electric.*



**Efficient Chromasun MCT-HT**  
*the only flat panel suitable for high temperature heat pumps*

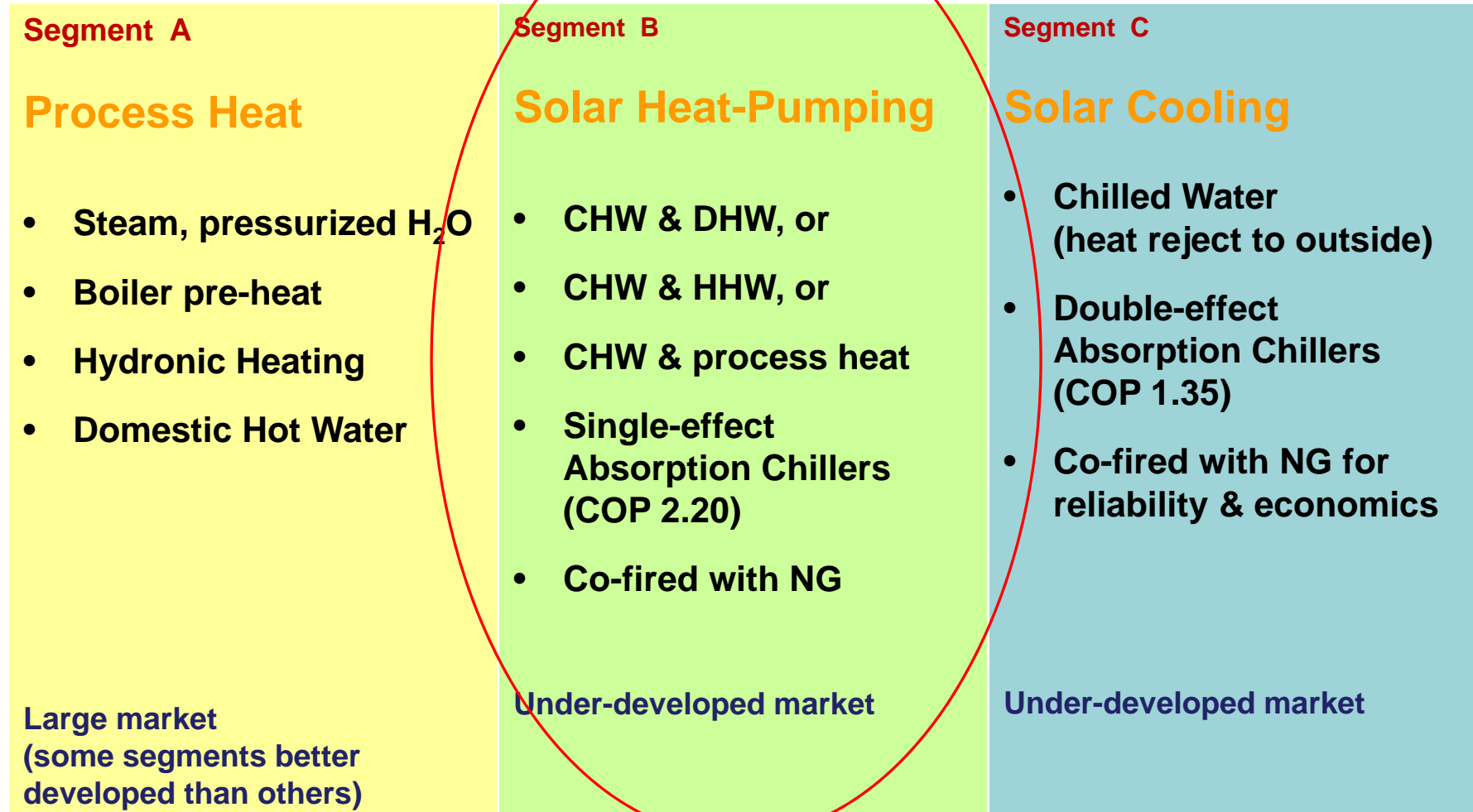


**Solar Installers**



# Chromasun: solar-enhanced heating & cooling for commercial & industrial facilities

## Three Technical Approaches



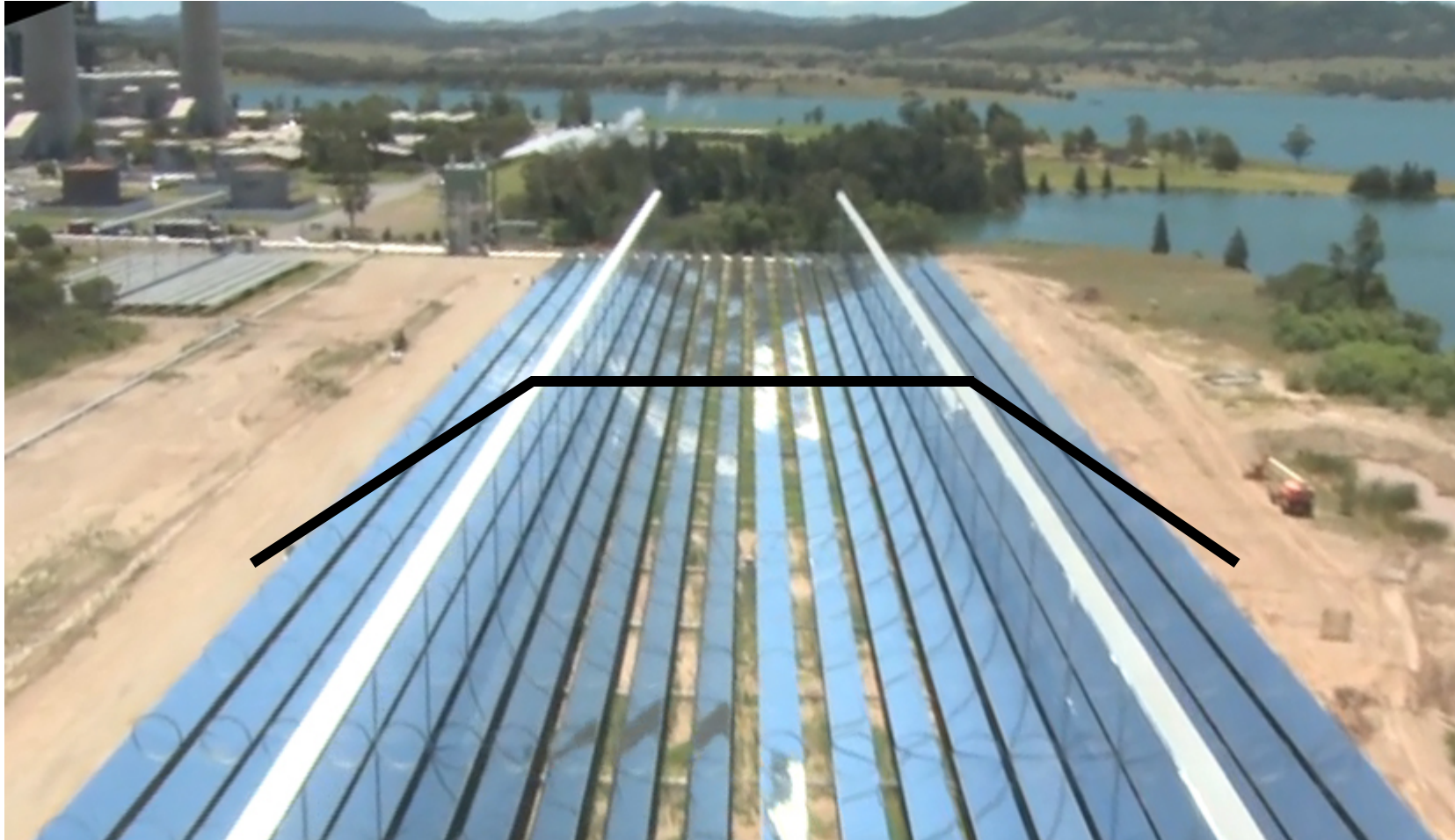
# Chromasun's Previous Solar Experience

- **Peter Le Lievre (CEO) and Andrew Tanner (VP of Engineering)** were co-founders and engineers at Ausra, now Areva Solar.





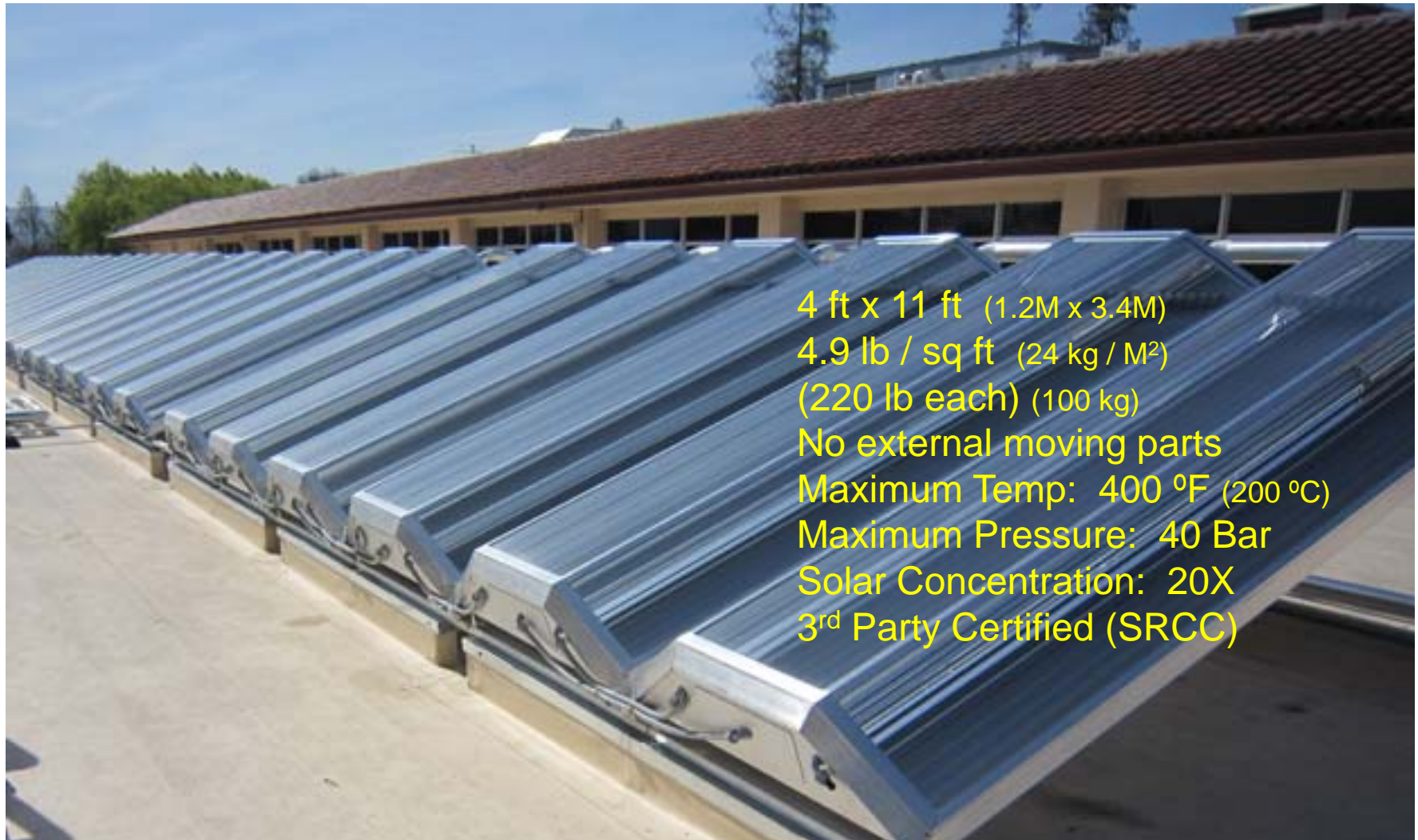
## 2008 Chromasun Formed



**Objective:** miniaturize the successful utility-scale Fresnel concentrating optic and make it into a rooftop-friendly product



# Chromasun's Micro-Concentrator (MCT)

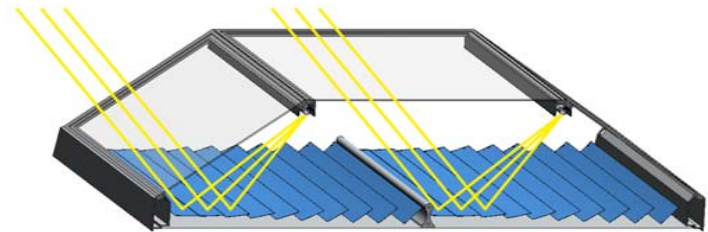




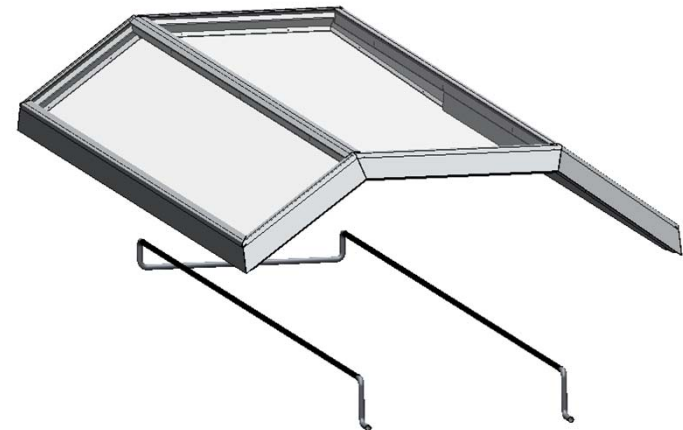
# How the MCT Collector Works



Solar Light Path



Hermetically Sealed Glass Enclosure



Stainless Steel Receiver Pipe

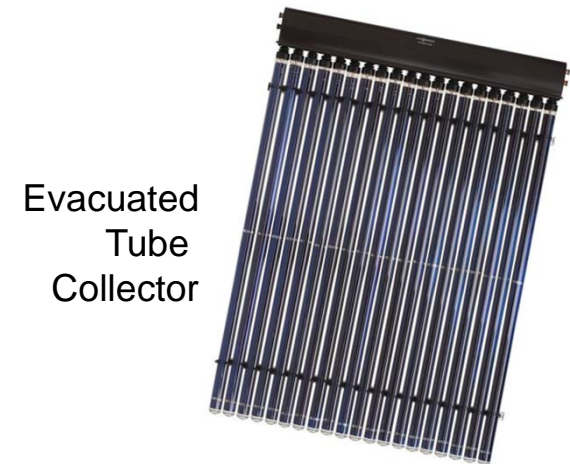
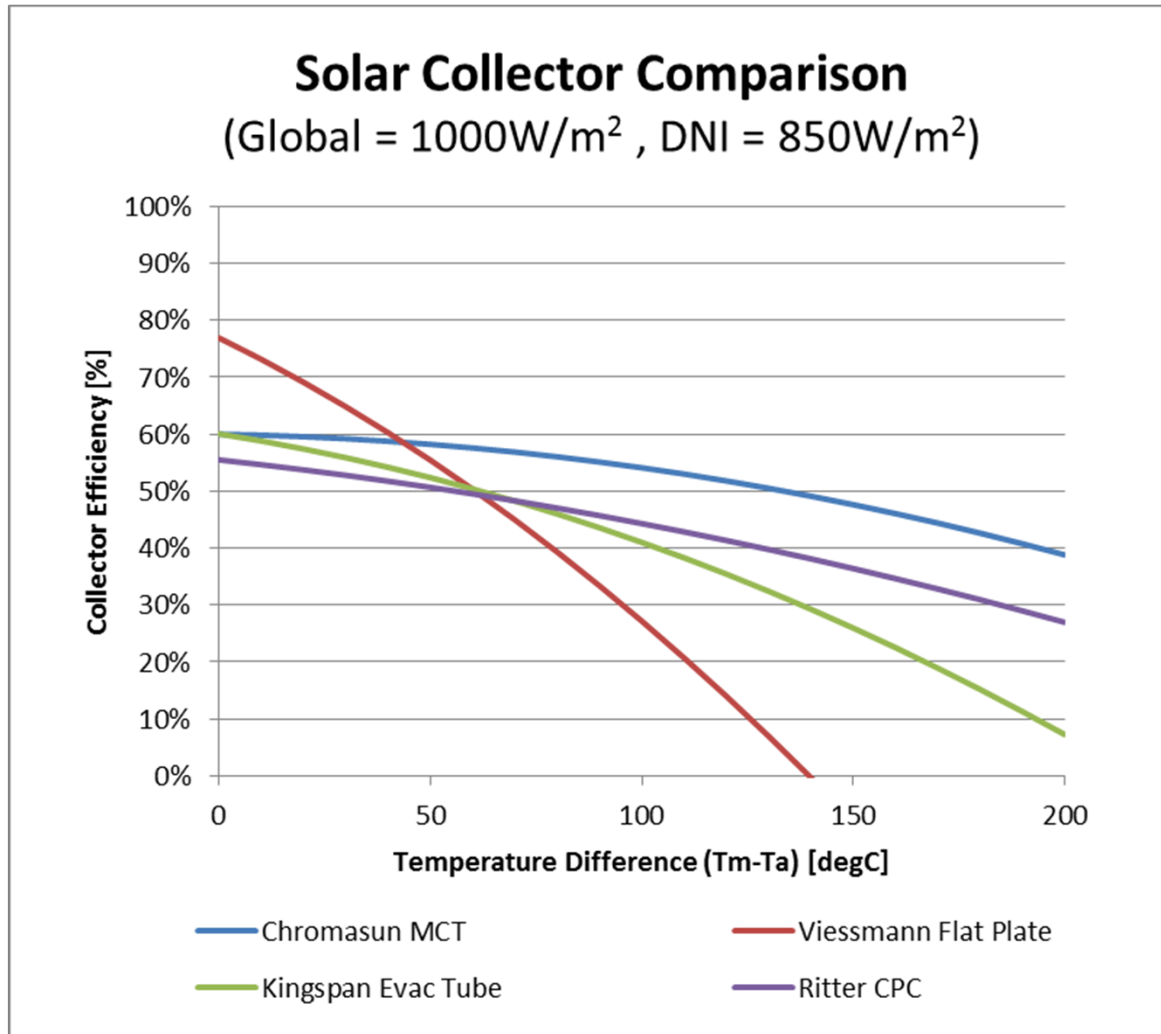


Self Tracking Fresnel Mirrors



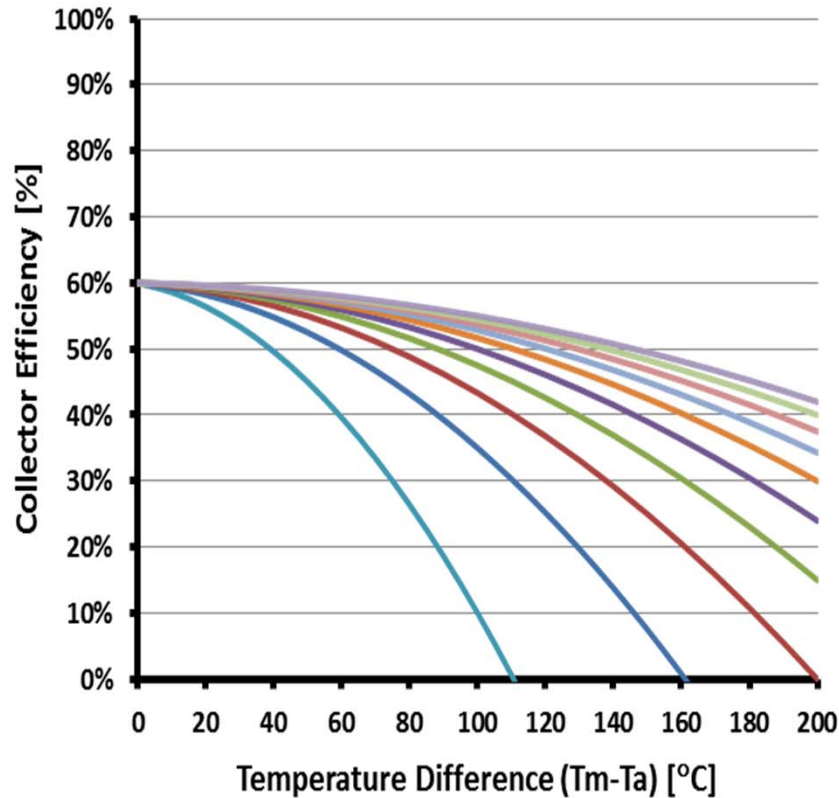


# The MCT: Superior Efficiency at Higher Temperatures



# The MCT: Superior Efficiency at Full and Partial Sun

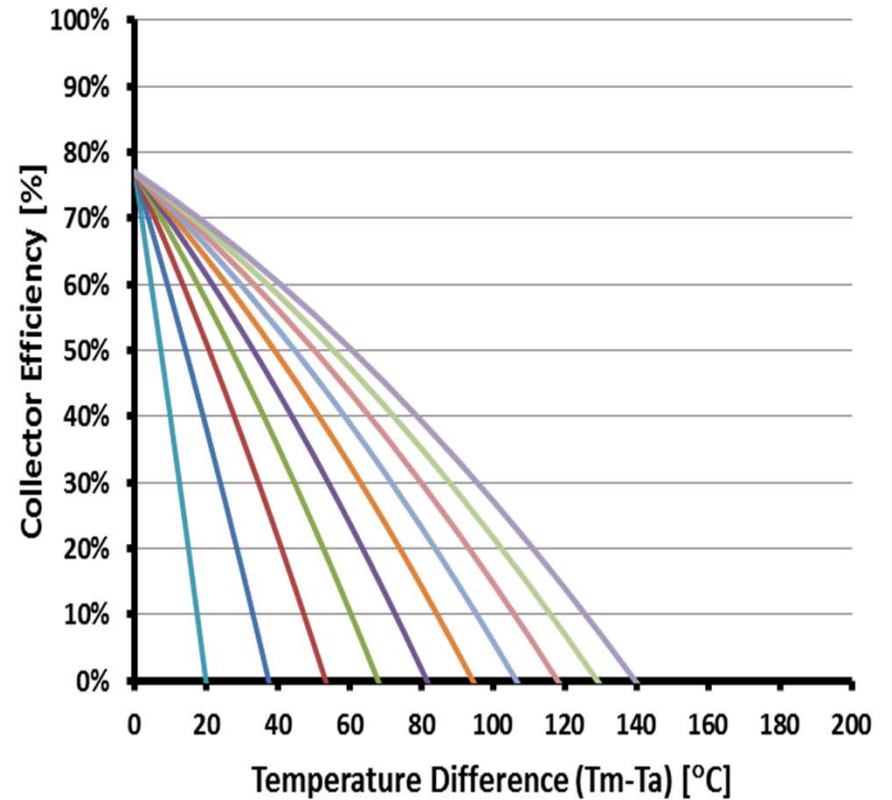
## MCT



**Solar Strength  
(Watts / M<sup>2</sup>)**

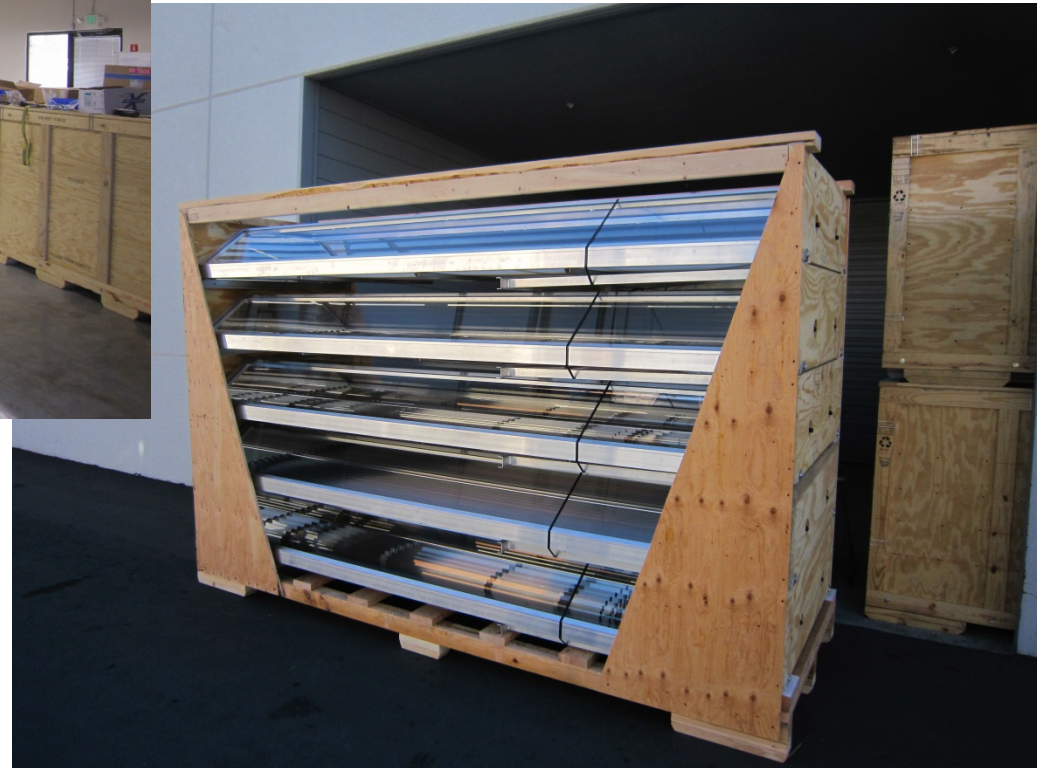


## Flat Plate



# Chromasun 10 MW\* Capacity Factory (San Jose, CA)

Chromasun MCTs are  
made in the USA



\* Single Shift



# Agenda

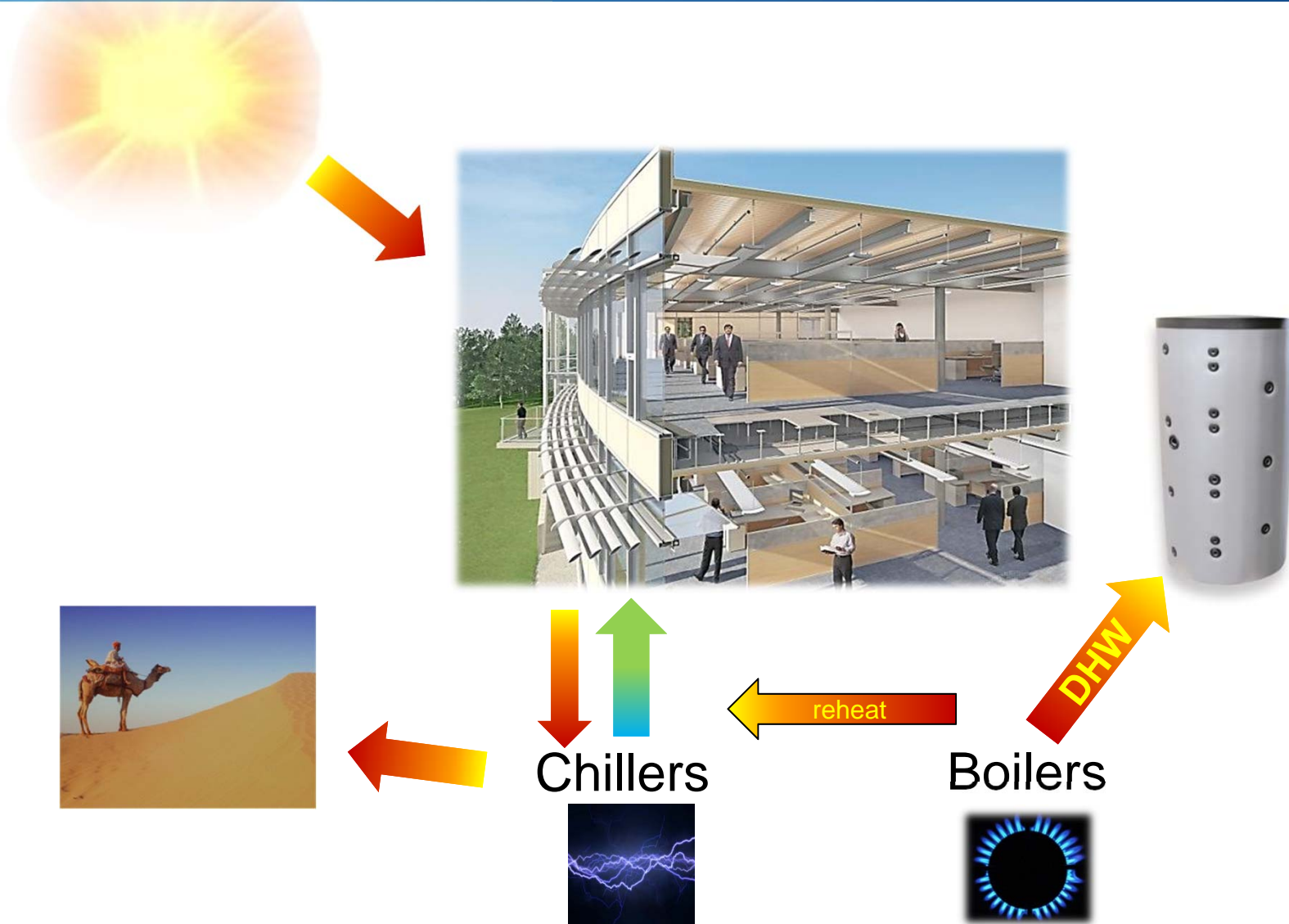
1. Chromasun Overview
- 2. Principles of Solar-Enhanced Heating & Cooling**
3. Hawaiian Hotel Case Study
4. Economics in Other States
5. Q & A





# Re-Examine an Old Paradigm

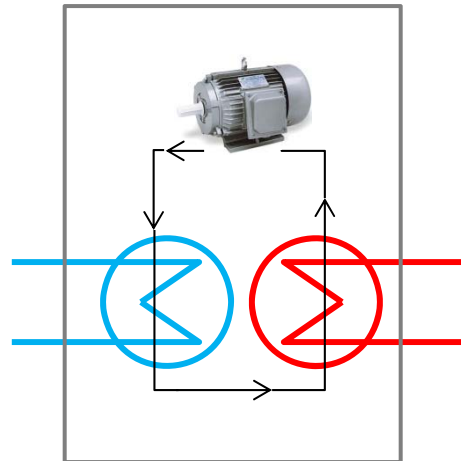
## The Typical Commercial HVAC Setup



# How do traditional Heat Pumps work? (e.g. an air-conditioner)

Heat pumps push heat in the “wrong” direction

Electro-mechanical force drives the process



We experience this as cool air inside

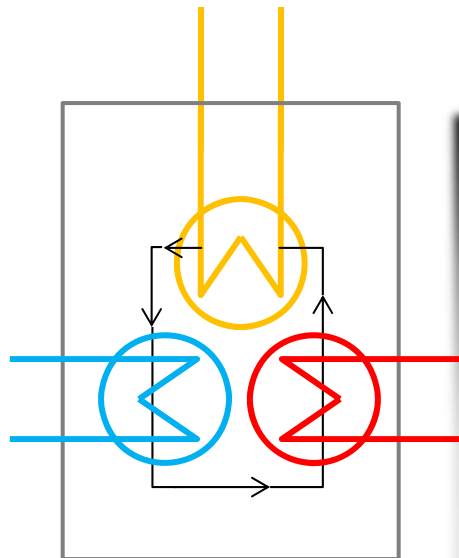


Heat is pumped into an already warm environment as a waste product



# How does our Solar Thermal Heat Pump work?

Difference #1:  
*Thermal energy drives the system*

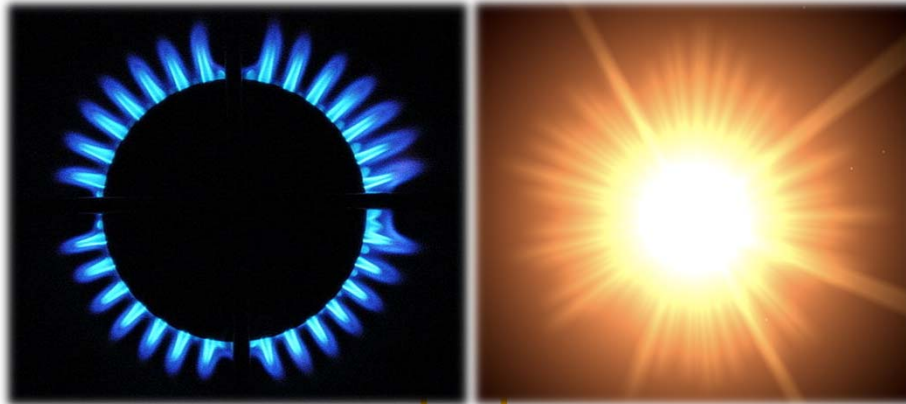


Difference #2:  
*Pumped heat is used, not wasted*

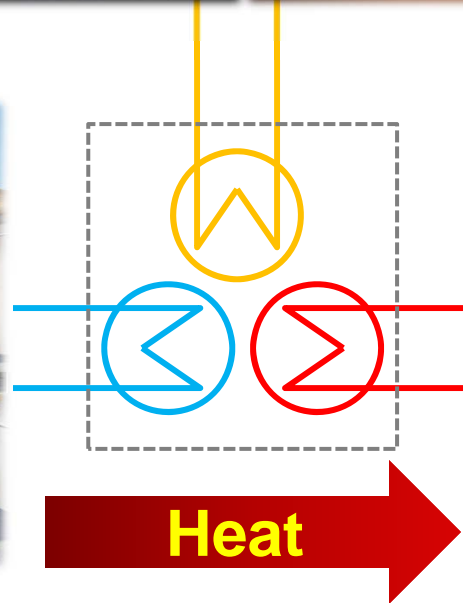


# How do Chromasun Systems work?

Gas can drive the heat pump...

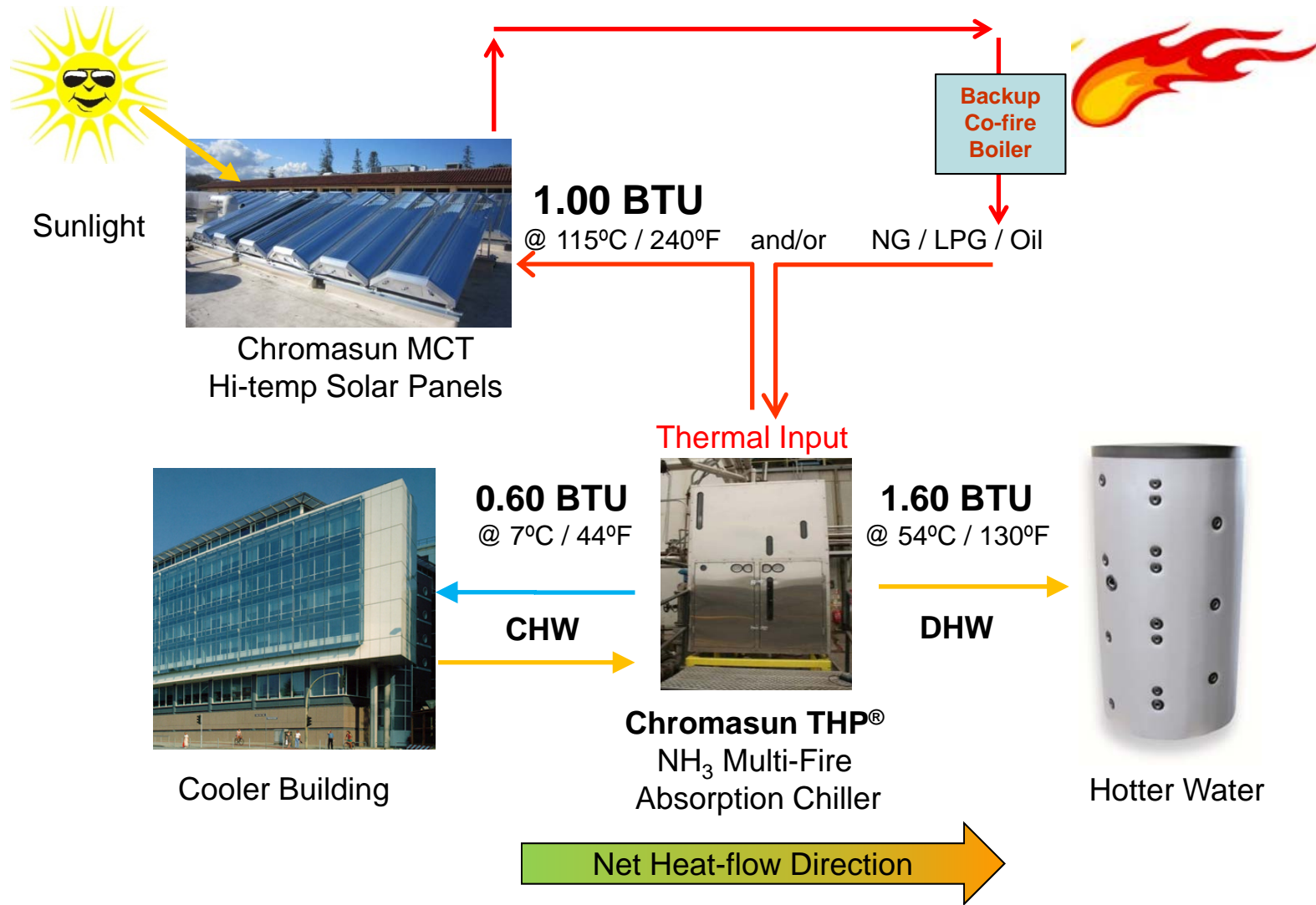


...or solar energy, or both!





# Segment B: Solar Heat Pumping (Heating & Cooling) (DHW focused)



**Heat Balance Equation: 1.00 + 0.60 = 1.60**



# Chromasun MCT Showcase



## Santa Clara University Benson Building

- 60 MCT panels
- 2,682 square feet
- 120KWt peak
- 410 Mbtu/h
- 6,727 therms PA

## Boiler feedwater preheat application

- HHW and DHW  
(2,880 GPD) for main  
cafeteria

Installed 2011





# Crow Canyon Medical Center



Danville, CA

50RT Thermax Chiller

- 75 MCT panels
- 3,352 square feet
- 150KWt peak

Annual Outputs

- 340 MWH CHW
- 3,840 therms DHW

Installed 2012

Tour available at this conference!



# Solar/Heat Pump Installations



Chromasun (50RT) California



Festo/DLR (500RT) Europe

Over 300  
commercial  
/ industrial  
systems  
worldwide.

(IEA 2009 study)



Proterra (40RT) Canada



Solid (50RT) Europe



Solid (175RT) Europe





# Agenda

1. Chromasun Overview
2. Principles of Solar-Enhanced Heating & Cooling
- 3. Hawaiian Hotel Case Study**
4. Economics in Other States
5. Q & A



# Beachside Resort, Hawaii

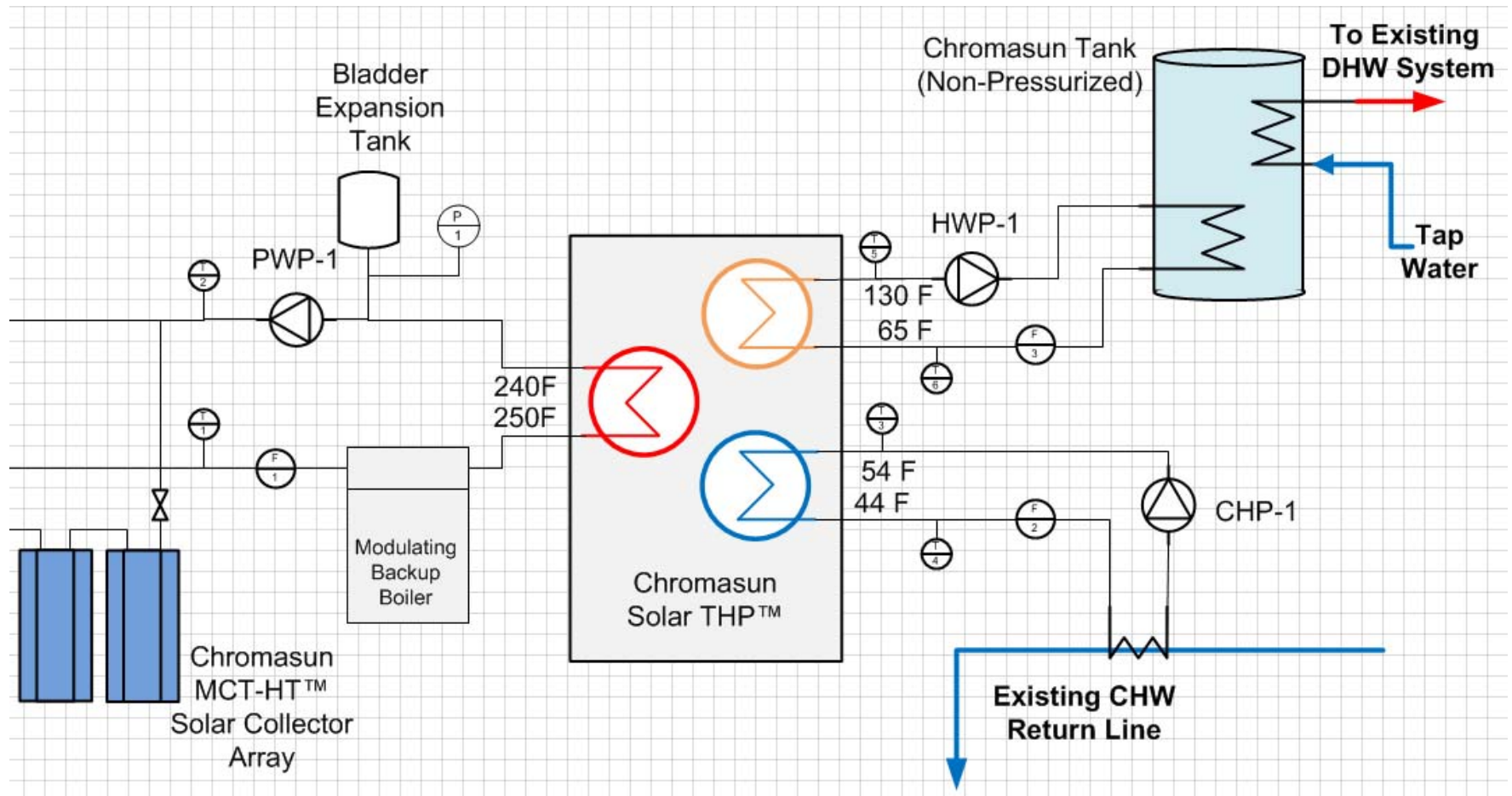


## Hawaii Hotel Case Study

- 50 RT gas/solar heat pump solution (150 MCTs)
- Annual Electricity offset : 278 MWh\*
- Propane Gross Offset: 177,700 gallons (before absorber consumption)
- Net LPG Consumption cut by 58%



# Chromasun Technical Integration with Facility – P&ID



# Hawaiian Hotel Solar Contribution

v3.65

## Solar Array Production

**Total Array Size** 9,000 Ft<sup>2</sup>  
836 M<sup>2</sup>

### Weather Data-file

Hawaii (SW island)

### Solar Array Operational Availability

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>CF</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

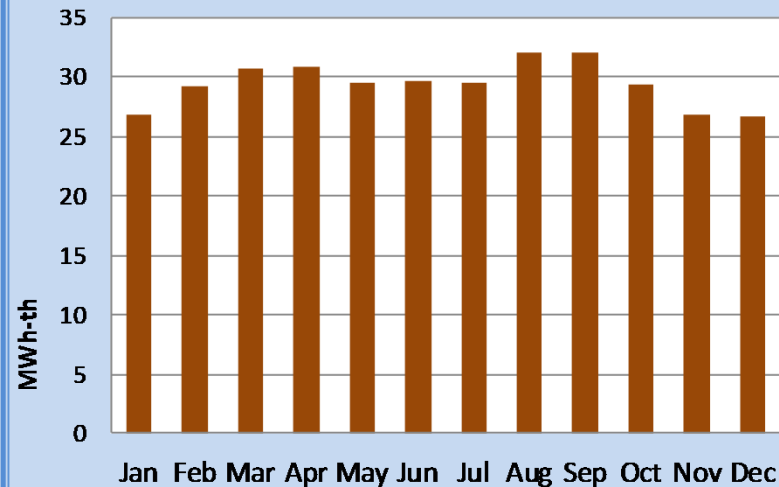
### Chromasun Collectors

Count	150	Oper. Temp.	120 °C
Model	MCT-HT235		248 °F
Peak Rating	1.9 kW <sub>TH</sub>		

### Production Potential (MWh<sub>TH</sub>)

			Load Factor
Jan	January	26.8	100%
Feb	February	29.2	100%
Mar	March	30.7	100%
Apr	April	30.8	100%
May	May	29.5	100%
Jun	June	29.6	100%
Jul	July	29.5	100%
Aug	August	32.1	100%
Sep	September	32.0	100%
Oct	October	29.4	100%
Nov	November	26.8	100%
Dec	December	26.7	100%
	<b>Total</b>	<b>353.0</b>	<b>100%</b>

### Monthly Solar Production

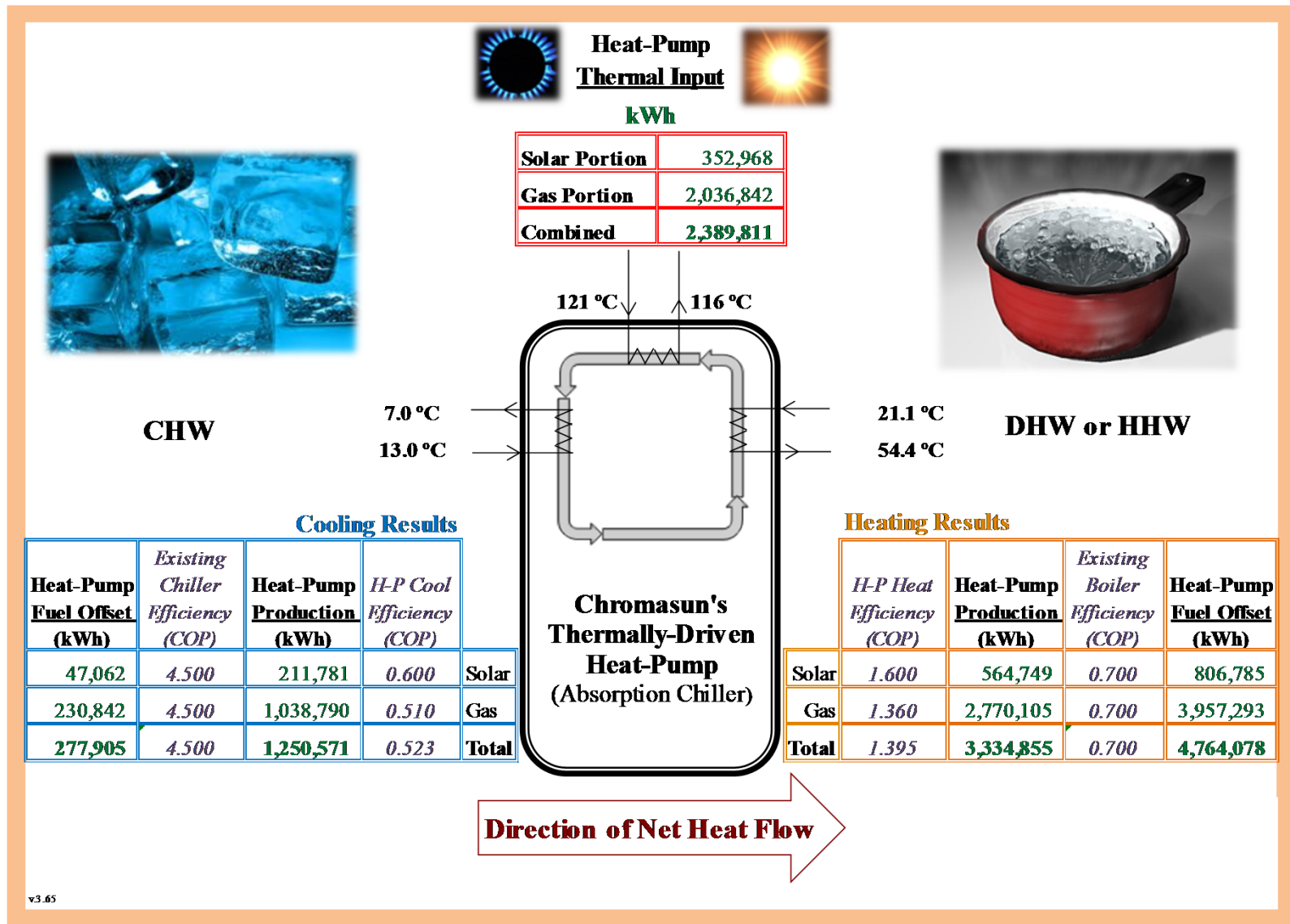


Key Metrics	MWh <sub>TH</sub>
Average Monthly	<b>29.414</b>
Max Monthly	<b>32.088</b>
Min Monthly	<b>26.704</b>
Peak Output	<b>0.285</b>

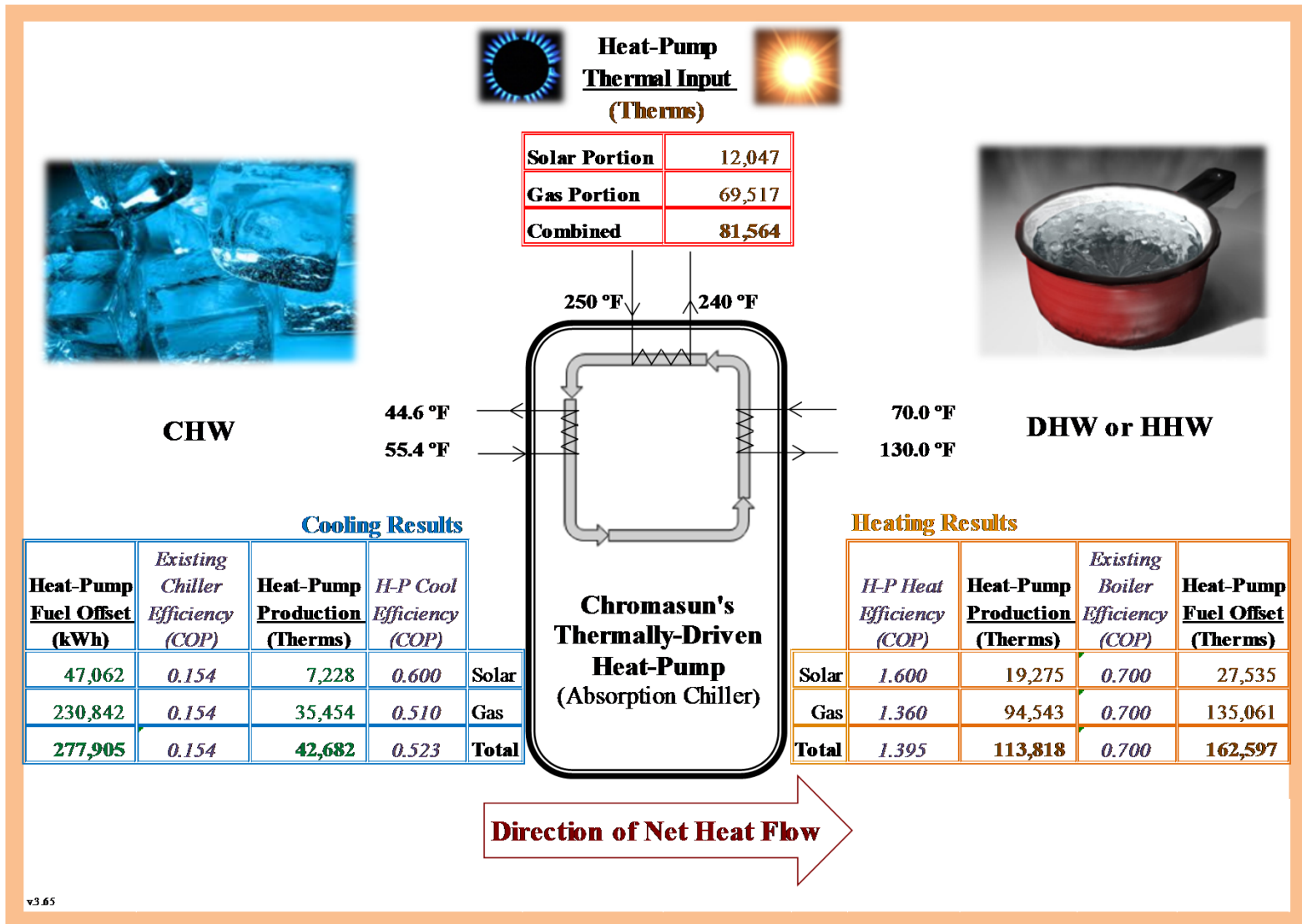




# Hawaiian Hotel – Thermal Dynamics (Int'l units)



# Hawaiian Hotel – Thermal Dynamics (US units)



# Hawaiian Hotel Economics

## Chromasun System Turnkey Economics

	<u>Assumptions</u>	<u>Approx. Amount</u>
<b>Total Installed Cost</b>		<b>\$ 1,740,000</b>
HI Grant in lieu of State Tax Credit		\$ (350,000)
HI (Hawaii Energy) HEEP SHW CBI		\$ (30,000)
Federal MACRS w/50% bonus	<i>IRS: Sec. 48; Bulletin 2011-16; Pub 946</i>	\$ (600,000)
Federal ITC 30%	<i>IRS Sec. 48(a)(3)</i>	\$ (500,000)
<b>Total Cash Cost (net of incentives)</b>		<b>\$ 260,000</b>
<b>Utility Savings Cash Flows</b>		
Boiler Energy Savings	<i>Year 1</i>	\$ 458,466
Absorber Energy Purchases	<i>Year 1</i>	\$ (196,013)
Electricity Savings	<i>Year 1</i>	\$ 91,709
<b>Year 1 Savings</b>		<b>\$ 354,161</b>
<b>Key Economic Assumptions</b>		
Cooling Energy	<i>\$0.330 / kWh (inflation factor = 5% / yr)</i>	
Heating Energy	<i>\$2.58 / LPG-gal (inflation factor = 5% / yr)</i>	
Existing Boiler / Chiller COPs	<i>0.70 / 4.50</i>	
DHW Consumption	<i>Avg 62,368 GPD, with a 60.0 °F temperature gain</i>	
Chromasun Solar THP Capacity	<i>50 TR (cooling) @81% capacity factor</i>	
Combined Tax Rate	<i>40%</i>	
<b>Simple Payback</b>		<b>1.2 Years</b>
<b>Project IRR</b>		<b>50%</b>



# Chromasun Comparison to Solar PV and SHW Flat-plate

	Chromasun	Solar PV	SHW Flat-plate
Net Utility Offset (annual)	- - - - - <b>\$354,161</b> - - - - -		
Total Collectors	150	3937 (787 kW <sub>DC</sub> )	930
Array Size (sq.ft.)	9,000	75,590	71,640





# Agenda

1. Chromasun Overview
2. Principles of Solar-Enhanced Heating & Cooling
3. Hawaiian Hotel Case Study
- 4. Economics in Other States**
5. Q & A



# Typical Chromasun THP Economics (with combined heating & cooling) (Hospitality Sector)

Cuts heating fuel consumption in half + electricity savings  
Offsetting 100% of DHW and a portion of CHW loads

- **TurnKey Purchase Option**

- 1½ - 3 year paybacks (HI); 2-4 year payback (CA & AZ)
- Significant offset to chiller electricity
- Strongest economic value requires appetite for tax incentives
- Performance Guarantee & O&M options available

- **Power Purchase Agreement**

- Zero-capital outlay, immediate savings from day 1
- Pay-as-you-go by the meter; means equipment and performance risk is on Chromasun
- Pricing based a negotiable discount to public tariff: Chromasun takes all risk for all utility price changes. Client discount remains the same, regardless of the market.
- Substantial utility discounts available
- Financing resources available now



# Agenda

1. Chromasun Overview
2. Principles of Solar-Enhanced Heating & Cooling
3. Hawaiian Hotel Case Study
4. Economics in Other States
- 5. Q & A**



7/10/2012

*THANK YOU*



**CHROMASUN**

1050 N. 5<sup>th</sup> Street, Suite A  
San Jose, California USA 95112  
[www.chromasun.com](http://www.chromasun.com)

Scott Reed  
Director of Sales  
818-421-4229  
[Scott.Reed@Chromasun.com](mailto:Scott.Reed@Chromasun.com)

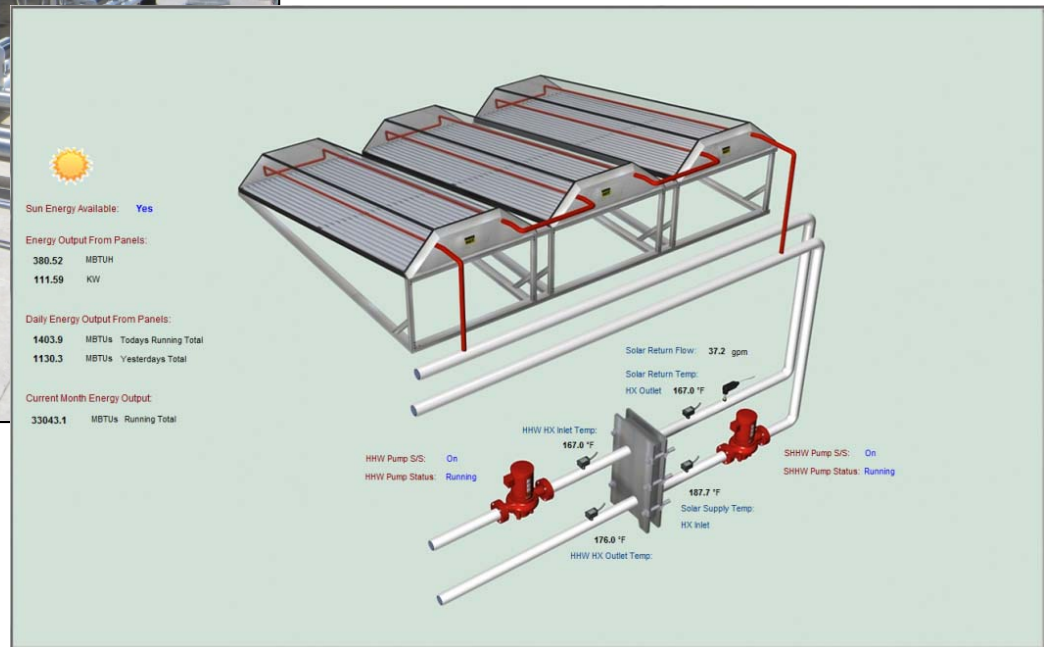


# Performance Tracking

## Solar Resource Monitoring

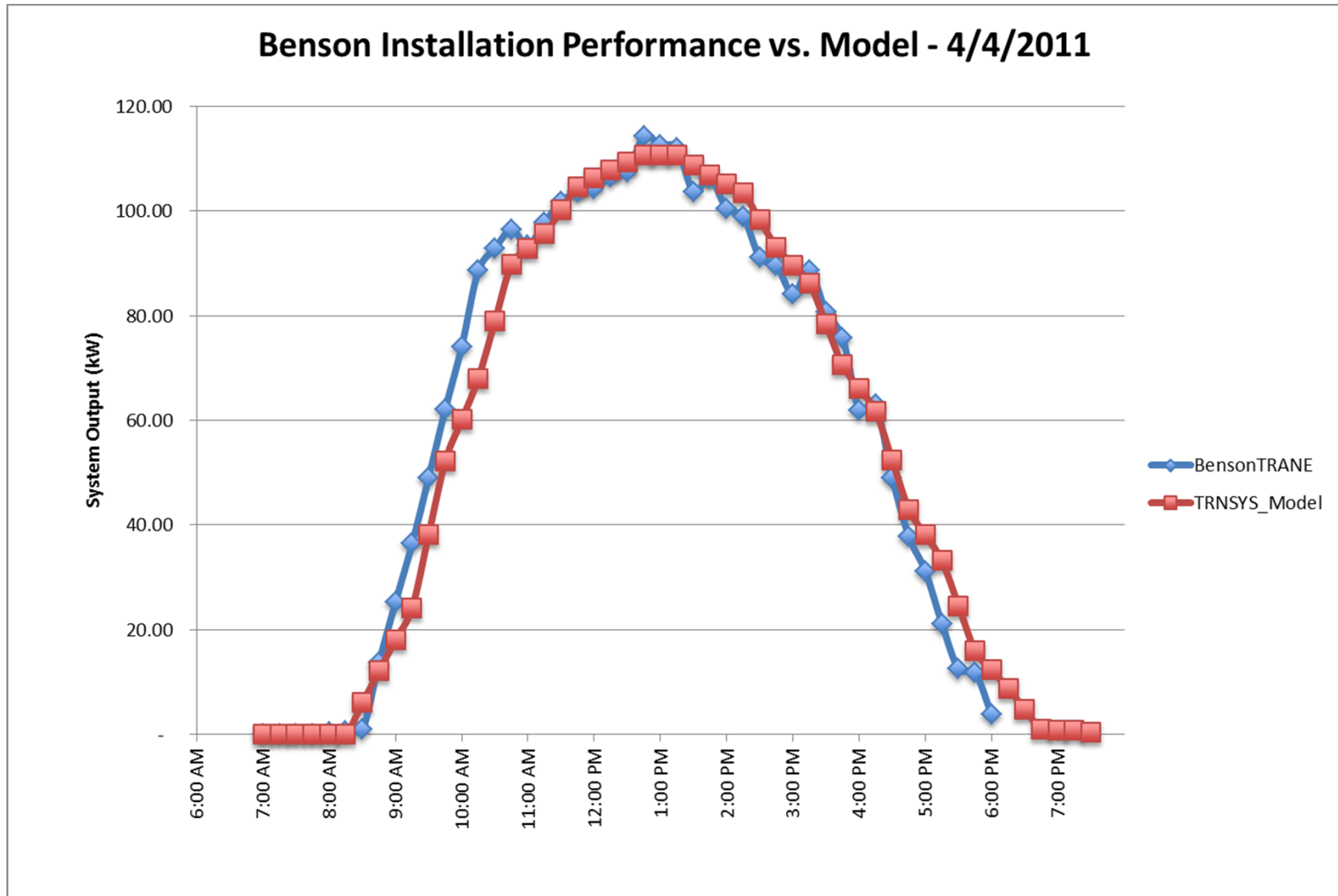


## BTU Metering by TRANE



# Production: Modeling vs. Performance

(independently verified by TRANE)



# Testing program – began 2009



Santa Clara University, California



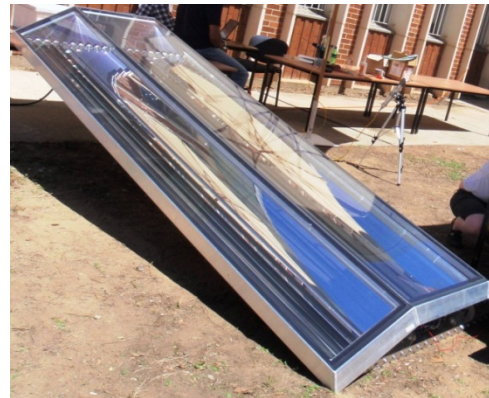
SoCalGas - Los Angeles



SRCC – Menlo Park, California



GE Global Research – Bangalore, India



Australian National University



GE Global Research - Munich, Germany

